

Practical Significance of College Students' Career Planning

Wenbin Liu

College of Science, Yanbian University, Yanji, 133002, Jilin, China

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Abstract: Career planning of college students is an important skill-based subject in College learning. Its main purpose is to provide guidance for students' future development and provide basic basis for the formulation of career planning of college students. As far as career planning is concerned, it means that college students plan and design their career according to their personal future development intention. Its essence is to design the future life development course. The main contents include three important stages: career preparation, career choice and career adaptation. Its corresponding practical significance is very rich and important. Under this background, this paper discusses the practical significance of career planning of college students, aiming at promoting college students to carry out scientific career planning.

1. Introduction

As a learning stage with a high degree of freedom, many students begin to lose themselves in the relaxed university life and indulge in comfort after passing through the tense high school study, which causes them to be at a loss after graduation [1]. Many unemployment cases tell us that chaotic college life is not beneficial to the personal development of College students, and scientific and orderly personal planning is the correct way to open life of college students [2]. Career planning for college students is not only a kind of life design for the rainy days, but also an important embodiment of improving individual core competitiveness step by step, so it has high practical significance. Based on this argument, this paper focuses on the analysis of its practical significance related to the important content, in order to promote college students to carry out career planning scientifically and rationally.

2. Connotation and Characteristics of Career Planning of College Students

2.1. Connotation of career planning of college students

The concept of career planning first appeared in the United States in the second half of the 20th century [3]. It mainly refers to the design of a person's career development trajectory and plan through comprehensive testing and analysis of a person's interests and hobbies, abilities and characteristics, the needs of the times and job needs, and other factors, and through practical actions to implement the design [4]. The process of drawing. For this process, it includes four stages: self-analysis, goal setting, implementation process, feedback and revision. According to the career planning of College students, it is mainly through the full analysis of their growth experience, educational background, hobbies and personality characteristics and other subjective and objective factors to help college students formulate career development goals, and on this basis, set corresponding career development skills. Then according to the corresponding specific skills to develop appropriate education, training, self-development plans and other ways to step by step to achieve the above skills acquisition, so as to provide basic support for future career development.

2.2. Characteristics of career planning of college students

Reasonable career planning is characterized by sustainable development, which is also an important criterion for career planning [5]. As far as the characteristics of sustainable development are concerned, it refers specifically to the orientation, guidance and long-term of career planning of college students. In view of this characteristic, first of all, career planning of college students should

pay attention to their subjective consciousness and meet their own development needs. At present, many college students are not well practiced in this regard, resulting in a passive employment process, lack of subjective awareness, and then lack of enthusiasm and adaptability after entering the job, resulting in frequent job changes, affecting the continuity of career stability and development. Secondly, career planning of college students planning should pay more attention to the basic learning situation, career development orientation, employment concept and other related aspects of college students, so as to provide a scientific and reasonable direction for personal career development, which can largely avoid the blindness of career choice and development, thus promoting students' individual. Sustainable career development.

3. Misunderstanding of Career Planning of College Students

3.1. To assimilate the career planning of college students with the employment planning of College Students

Currently, career planning, as an important subject for college students, has produced a very positive effect on the career planning and development of college students [6]. But at the same time, there are a series of misunderstandings about the concept, leading to its role being greatly limited. One aspect is to assimilate the career planning of college students with the employment planning of College students. According to the relevant survey data (see Fig.1), 39.3% of the students think career planning is employment planning, 45.2% think career planning is almost employment planning, only 10% of the students can have correct understanding. This misunderstanding ignores the consideration of career planning on college learning of college students, career choice, employment, employability and other aspects. It also ignores the comprehensive textual research on the demand for social employment, which leads to the lack of continuity in the process of planning, which is not the case for students. To develop is extremely unfavorable.

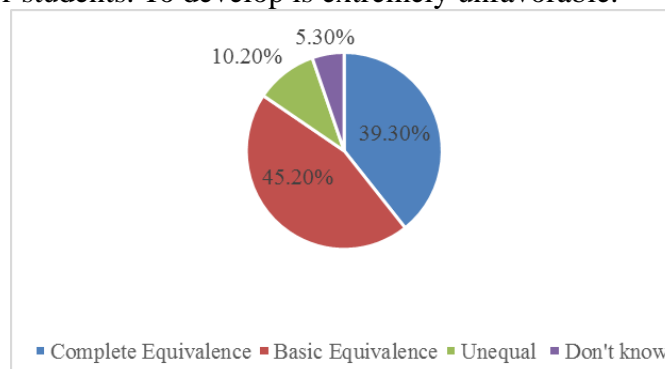


Fig.1. Survey on the equivalence of career planning and employment planning

3.2. Regarding career planning of college students as a static planning process

It is another misunderstanding to regard career planning of college students as a static planning process [7]. According to the relevant data (see Fig.2), more than half of the students believe that career planning is a fixed process, while only 30% of the students think that career planning needs dynamic adjustment, which shows that this misunderstanding is widespread. Generally speaking, career planning is a pre-designed process, but because of the influence of various subjective and objective factors, the development of life is more or less not able to operate in accordance with the plan. If fixed planning is adopted all the time, it will lose practical significance in the long-term development, which is sustainable for students. Continuous development is not conducive. From the above description, we can see that in the process of career planning, we need to adjust appropriately according to the actual situation, which can make the set plan docking with the actual situation. Only in this way can we have practical significance and provide scientific guidance for the sustainable development of students.

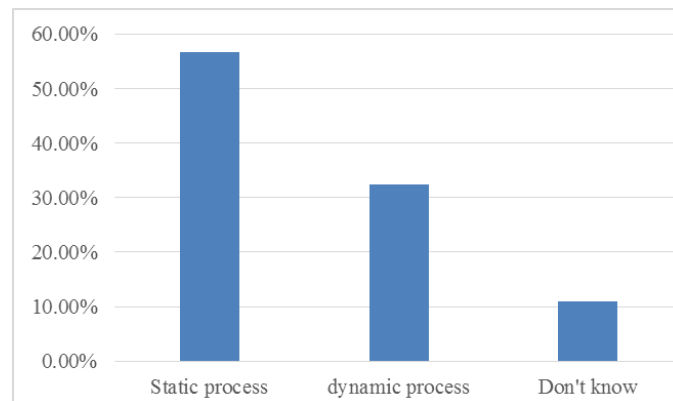


Fig.2. A survey on whether career planning is a static or a dynamic process

3.3. Restrict career planning of college students to the professional areas they study

It is also one of the misunderstandings in career planning to limit career planning of college students to the professional field they study [8]. At present, our country has a relatively fine division of University majors, which will make many students only acquire the narrow knowledge and skills of the major because of the professional restrictions, which is very inappropriate for the current trend of cross-industry and cross-disciplinary career development. In addition, the narrowness of professional development leads to career planning within the profession will greatly limit the breadth of career development, which is not conducive to the sustainable development of individuals. However, a key fact is that many students only plan their careers in professional fields, which leads to narrow employment areas and extremely prominent employment difficulties. On the one hand, relevant students need to face up to their future development. They should make relevant plans according to their own wishes. Career development based on their own wishes and pursuit is the appropriate career development, and doing a good job in this aspect is a very key link.

4. Practical Significance of Career Planning of College Students

4.1. Making career planning reflects the positive life attitude of college students

Career planning actually shows self-analysis and understanding of students, so as to do a good job in positioning and design of life, which is a positive expression of personal planning of life [9]. It conveys a positive attitude towards life, and is also an important way for students to reflect their own practice and value. College students are the state and role of life at the critical stage of life. They outline a better life in the future by actively facing the relevant stages of life, such as career preparation, career choice and career adaptation. To this end, they need to actively prepare for psychological preparation, path preparation, measures preparation and other related preparations for future career development. Adding bricks and tiles to promote the good development of the individual. Career planning is the beginning of life career planning. Actively preparing for this stage is to lay a solid foundation for future development. It embodies a positive attitude towards life in the face of life and challenges.

4.2. Making career planning embodies the strategic tactics of career planning of college students

For career planning, it is not only embodied in the degree of human ecology, but also embodies a strategic and tactical planning of professional competition. Scientific and reasonable personal career planning is the preparation and planning of personal development strategy and tactics, which has a good guiding significance for personal development of students in the future. In this regard, first of all, we need to have a good understanding of the concept and content of career planning. For career planning, it mainly includes five stages [10]: (1) Career preparation, the main content is to choose and evaluate personal career, and to prepare for psychological; (2) Career selection and employment stage, this stage is mainly based on the recognition of personal career development, combined with

relevant information to do. Career selection and employment; (3) the initial stage of career development, that is, the stage of mastery of vocational skills and improvement of working ability in the post; (4) the middle stage of career development, that is, the evaluation and summary of the initial stage of career development, thereby adjusting and optimizing the personal career development goals, so as to realize the career ideal; (5) At the end of career development, it is mainly a period before retirement. The main goal of the incumbent is to maintain their existing career achievements. It is a complete and scientific plan to make a good plan for the above related stages, which will guide the career development for a long time in the future.

5. Conclusion

Based on the topic of “Practical Significance of Career Planning of College Students”, this paper first discusses the basic connotation and characteristics of College Students' career planning. On this basis, it analyses in detail the misunderstandings of current career planning of college students in China, and finally focuses on the concrete reality of College Students' career planning. Practical significance, thus providing basic guidance for future career planning of college students.

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